Supporter Opportunities

NWG 7th Annual Enhanced Programme of Learning and Development
6th-7th May 2020
East Midlands Conference Centre, Nottingham

STOPCSE
AWARENESS DAY 18TH MARCH
The NWG is a charitable organisation formed as a UK network of over 14,500 practitioners who disseminate our information down through their services, to professionals working on the issue of child abuse through exploitation (CSE), modern slavery and human trafficking within the UK. Our network covers voluntary, statutory and private organisations working in this field.

We up skill and empower professionals by offering support, advice, raising the profile, providing updates, training, sharing national developments and influencing the development of national and local policy informed by practice. We are committed to enabling the voice of young people to be heard through the work that we do.

Our team is made up of specialists with a range of skills within the Response Unit. The Unit will be in attendance throughout the event and are there to offer support and expertise to the network by proactively engaging with all professionals tackling the issues of CSE and the therapeutic care for victims and survivors. Our principal aim is to offer support and guidance to those working with children and young people under eighteen who are affected by abuse through sexual exploitation, modern slavery and human trafficking.
The National Child Exploitation Awareness Day aims to highlight the issues of CSE and wider exploitation; encouraging everyone to think, spot and speak out against abuse and adopt a zero tolerance to adults developing inappropriate relationships with children or children developing inappropriate relationships with other children.

NWG are committed to the fight against CSE and wider exploitation supporting victims and their families who are subjected to child exploitation, creating a dedicated space in our busy world and providing materials for more than 200 unique events across the country taking place on the day. But they cannot succeed without the support of people like you. Together, we can work to inform, educate and prevent child abuse within the UK.

*In 2018 our annual Awareness Day social media message was supported by 910 individuals with a social reach of 5,499,743 people.*
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ABOUT THE CONFERENCE

Our annual event will be held at the East Midlands Conference Centre, Nottingham. The venue has been chosen due to its central location, accessible to delegates from all over the country and close to the airport for our international speakers and delegates.

The venue will host the two days conference, our Unsung Heroes Awards dinner and delegate accommodation all in one location.

We are working on an exciting and informative programme for two days and will have a mix of Keynote speakers and Special Interest Groups, with specialists in exploitation, covering the following themes:

• Families & Communities
• Prevention & Disruption
• Sports & Activities
• Education & Adolescence
An opportunity for professional and personal development, exploring cutting edge techniques and new learning to prevent and safeguard children and young people at risk or engaged in child exploitation, to include sexual exploitation in human trafficking and modern slavery.

Benefits for your team and organisation are:

• Opportunity to establish or reconnect with networks
• Professional learning and upskilling your team
• Explore latest learning of new and current landscape and practice
• Learn about innovative responses to improve services
• Networking opportunities allow professional curiosity and develop creative solutions
• Wider workforce improvements
• Improved responses to regulatory bodies.
• Gain knowledge across counties, regions, national and internationally

WHY SHOULD YOU SUPPORT THIS EVENT?

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We are pleased to announce two of our Keynote Speakers

**Melissa Stroebel** is the Senior Program Manager at Thorn where she coordinates Thorn’s programs and research. Thorn is a not-for-profit organization dedicated to developing technology to defend children from sexual exploitation.

**Gavin McKenna** has established himself as a key figure in combating societies ills such as serious violence, knife crime, youth imprisonment and marginalised youth. Working in Basildon, Essex in 2013 as a family support worker Gavin found County Lines was a major issue and young children being exploited to sell drugs was prominent, Gavin learned that there was lack of awareness and resource at the time and decided to leave and pursue a career with Reach Every Generation, setting up his own company that would have the freedom to address and highlight the vulnerabilities and social conditions that create the hostile environment in which children are drawn into gangs and exploitation.

Full Keynote biographies and presentation overviews can be viewed on the [event webpage](#).
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AUDIENCE

We are expecting 200+ delegates to attend from throughout the UK and Europe with a number of international speakers and delegates. Our target audience:

- Directors of Children’s and Youth Services, Independent Chairs of LSCB’s
- Community Safety Partnerships
- Senior and Operational Police Officers and Public Protection Units
- Multi-Agency Safeguarding Hub Members
- Child Abuse Investigation Teams
- Child Exploitation & Abuse Teams
- Local Safeguarding Children Teams
- Children’s Services including Child Protection, Looked After Children, Family and Early Intervention Teams
- Clinical Commissioning Group Safeguarding Leads
- Health Providers including Sexual Health & SARC’s, CAMHS, GP’s Commissioners, Emergency Medicine, Ambulance & Paramedics
- Education Services, including schools, specialist provision, welfare, child protection, PSHE coordinators
- Victim and Witness Support Services
- Voluntary Sector Providers
- Crown Prosecution Service
- Judicial Enforcers
- Youth Offending
- Voluntary Organisations working with young people
- Private providers working with young people
- All frontline professionals working with young people
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NEW FOR 2020 - Support one of our Special Interest Group themes

<table>
<thead>
<tr>
<th>Families &amp; Communities</th>
<th>Prevention &amp; Disruption</th>
</tr>
</thead>
<tbody>
<tr>
<td>A lack of understanding of how abusers operate, signs of grooming and impact of exploitation on their children can push families into crisis and despair with profound and damaging life-time consequences for them. These workshops will support us in working together to strengthening family units and communities and empower them to offer protection to their children in a safe environment.</td>
<td>Prevention &amp; disruption techniques provides the police the means to target perpetrators of CE and alongside other agencies use strategies to safeguard children &amp; young people. These workshops provide the opportunity to discuss issues, share best practice and develop new approaches.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sports &amp; Activities</th>
<th>Education &amp; Adolescence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sport &amp; Activities should be enjoyed and provide children &amp; young people with a safe space from the risk of exploitation. The backdrop to our workshops is the CSE referrals to operation hydrant back in 2017 and that 90% of sports &amp; activities are delivered at grass roots.</td>
<td>Important work in the eradication of CE continues to happen at pre-16 school and through children services, however these support services for victims and their families can drop off post 16. These workshops focus on both areas and how the learning from the pre 16 work can be used in providing victims with support through 16 to 18 provision and into adult service provision.</td>
</tr>
</tbody>
</table>

Cost per Special Interest Group Theme Supporter - £2,500 +VAT
## Comparison Chart

<table>
<thead>
<tr>
<th>Feature</th>
<th>Headline Supporter</th>
<th>Special Interest Group Theme Supporter</th>
<th>Keynote Speaker Supporter</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£3,500 +vat</td>
<td>£2,500 +vat</td>
<td>£2,000+vat</td>
<td>£450 +vat (M)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>£650 +vat (N-M)</td>
</tr>
<tr>
<td><strong>Opportunity for a 5minute address at the Conference opening</strong></td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td><strong>A thank you from our conference host to all delegates</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Logo on conference website with hyperlink to supporter webpage</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
</tr>
<tr>
<td><strong>One promotional exhibition stand on site</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Pull up banner stands</strong></td>
<td>On the main stage</td>
<td>Outside SIG room</td>
<td>On main stage during keynote presentation</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Logo on all PowerPoint holding slides</strong></td>
<td>✓</td>
<td>❌</td>
<td>✓</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Logo on PowerPoint holding slides in SIG room</strong></td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Inclusion of promotional material in delegate bags</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Advertising in the Conference Handbook (provided by the sponsor)</strong></td>
<td>Full page</td>
<td>Half page</td>
<td>Half page</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Complimentary delegates</strong></td>
<td>x 2 (including accommodation)</td>
<td>x 1 (including accommodation)</td>
<td>x 1 (including accommodation)</td>
<td>x 1 (excluding accommodation)</td>
</tr>
<tr>
<td><strong>Complimentary gala dinner passes</strong></td>
<td>x 2</td>
<td>x 1</td>
<td>x 1</td>
<td>❌</td>
</tr>
<tr>
<td><strong>NWG social media posts to the Network featuring your organisation (1.8k followers) and Twitter (5.3k followers)</strong></td>
<td>x 2</td>
<td>x 1</td>
<td>x 1</td>
<td>❌</td>
</tr>
<tr>
<td><strong>Logo on delegate bag</strong></td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
</tbody>
</table>
EXCLUSIVE SPEAKER SPONSORSHIP PACKAGE

Why not sponsor all our Keynote speakers attendance and travel at the Conference? Sponsorship of all of our keynote speakers which also INCLUDES:

- A promotional exhibitor stand in a priority area at the East Midlands Conference Centre with one exhibitor place (excludes accommodation)
- 1 guest at the Gala dinner
- Logo will be included in conference pack
- A max of 200 words promotional narrative will be included within the conference pack
- A flyer to be included within the conference packs

£2,000+VAT

INDIVIDUAL SPEAKER SPONSORSHIP PACKAGE

Why not sponsor our Keynote speaker attendance and travel at the Conference, your organisation will be acknowledged within the speaker biographies and when they are introduced:

One speaker £750+VAT
Two speakers £1,400+VAT
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DRINKS RECEPTION SPONSOR

- Wine Reception sponsor at the NWG Annual Conference Dinner
- Acknowledgment in the conference pack
- Space for company banner at the conference dinner
- Flyer in conference packs
- 2 complimentary places at the conference dinner

£800+VAT
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EXHIBITION OPPORTUNITIES FOR MEMBERS

• A promotional exhibition stand (2m wide x 1m deep, to include a table & power)
• Full 2 day exhibitor attendance for one person (excludes accommodation and dinner)

£450+VAT

EXHIBITION OPPORTUNITIES FOR NON-MEMBERS

• A promotional exhibition stand (2m wide x 1m deep, to include a table & power)
• Full 2 day exhibitor attendance for one person (excludes accommodation and dinner)

£650+VAT

ADVERTISING

• Leaflet inclusion in the Conference pack
  £250+VAT

• Advert in the Conference Handbook
  Full page - £350+VAT
  Half page - £250+VAT
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WHAT OUR DELEGATES SAID

“This is my first time at the NWG Conference and it has been amazing. I have learnt so much. I feel energised, inspired and determined. The number of seminars and choice of topics has been fantastic. The speakers were excellent. The food, venue and accommodation was a high standard. I will be back. Thank you!”

“This was a really great relevant conference - I don’t think I have been to a conference before where everything was useful and relevant.”

“Amazing 2 day conference - so organised, efficient and professional. Great variety of workshops. Lovely evening to celebrate work and successes which was so important. Thank you for this amazing opportunity.”

“I absolutely love these annual conferences! I have optimistically put the 2019 date in my diary. So much hard work goes into this event but I leave every year invigorated, inspired and motivated. Thank you”

“Thanks to all at NWG. I have worked with young people at risk of CSE and involved in CSE for 21 years, I am inspired every time I meet up with Practitioners across the country via NWG, keep up the good work and I will remain committed to raising awareness of CSE and professionally challenging my peers, superiors across the agencies. I am loyal to one side - that of the young person. Thanks again.”
What will your hands do in the fight to end Child Exploitation?

For further information please contact our Conference Secretariat:
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